Celebrating the Launch of

Forbes.

Forbes welcomed a new member to the Forbes magazine family on May 5, 2015 with the launch of Forbes Philippines. The monthly magazine is published under a licensing agreement between Forbes Media LLC and Summit Media.

Among some 340 guests who attended the launch were Fidel Valdez Ramos, Former President, Republic of the Philippines, Cesar V. Purisima, Secretary of Finance, Republic of the Philippines, Amando Tetangco Jr., Governor, Bangko Sentral ng Pilipinas, Hans Sicat, President and CEO, The Philippine Stock Exchange, Andrew Tan, Chairman and CEO, Alliance Global Group – who graced the cover of the first issue of the magazine – and other Philippine tycoons, influential business people and senior government officials.



Christopher Forbes, Vice Chairman of Forbes Media, said in his opening remarks that the new magazine marks an important milestone in the history of Forbes' expansion in the region and it coincided with the rise of the Philippines as an emerging economic powerhouse in the region.

Secretary Purisima also remarked that the presence of Forbes in the Philippines should bring good tidings for the country. He said: "I looked at the list of the 37 countries that have an edition of Forbes and realized the average growth rate of those countries is 2.9%, which is higher than the average world GDP growth rate of 2.3%".







(Left to right) Christopher Forbes, Vice Chairman, Forbes Media; Fidel Valdez Ramos, Former President, Republic of the Philippines; William Adamopoulos, CEO/Asia, Forbes Media



(Left to right) Cesar V. Purisima, Secretary of Finance, Republic of the Philippines; Lorenzo Tan, President, Rizal Commercial Banking Corporation



(Left to right) Napoleon Nazareno, President & CEO, Smart/PLDT; Ramon Ang, Vice Chairman, San Miguel Corp; John Gokongwei Jr., Chairman Emeritus & Founder, JG Summit Holdings; Robert Coyiuto Jr., Chairman, PGA Cars; Antonio Go, Group Chairman, Equicom Group



(Left to right) William Adamopoulos, CEO/Asia, Forbes Media; Jose Eduardo Antonio, Chairman, Century Properties; Amando Tetangco Jr., Governor, Bangko Sentral ng Pilipinas; Roel R. Landingin, Editor-in-Chief, Forbes Philippines



(Left to right) Christopher Forbes, Vice Chairman, Forbes Media; Teresita Sy-Coson, Vice Chairperson, SM Investments Corporation; Marixi Rufino-Prieto, Chairperson, Philippine Daily Inquirer; William Adamopoulos, CEO/Asia, Forbes Media; Ma. Vivian Yuchengco, CEO & President, The First Resources Management and Securities Corporation



(Left to right) Edgar Sia II, Chairman, DoubleDragon Properties; Tony Tan Caktiong, Chairman, Jollibee Foods Corp



(Left to right) Marilen Tantoco Valbuena, Director, Rustan's Group of Companies; Lisa Gokongwei-Cheng, President, Summit Media; Zenaida Tantoco, Chairman & CEO, Rustan's Group of Companies



(Left to right) Roberto Manabat, Chairman, Manabat Sanagustin KPMG; Helen Yuchengco-Dee, Chairperson, Rizal Commercial Banking Corporation; Clio Lim, Private Wealth Advisor, Goldman, Sachs & Co.; John Thomas Deveras, Executive Vice President, Rizal Commercial Banking Corporation



(Left to right) Hans Sy, President & CEO, SM Prime; James Go, Chairman & CEO, JG Summit Holdings; Ernest Lawrence Cu, President & CEO, Globe Telecom; Kevin Andrew Tan, Executive Director, Alliance Global Group



(Left to right) Rob Delgado, Founder & Group Chairman, Transnational Diversified Group; Sabin Aboitiz, President & CEO, Aboitiz One



(Left to right) Christopher Forbes, Vice Chairman, Forbes Media; Ernesto Tanmantiong, CEO, Jollibee Foods Corp; Lance Gokongwei, President & COO, JG Summit Holdings; Felix Barrientos, MD, LGT Bank (Singapore)



(Left to right) Richard Tantoco, Director, President/COO, Energy Development Corporation; Zaki Delgado, President, TDG Ventures; Federico Lopez, Chairman & CEO, Energy Development Corporation; Noey Lopez, COO, Starbucks Philippines