

Celebrating the Launch of **Forbes** JAPAN

On June 26, 2014, Forbes celebrated the launch of Forbes Japan, a monthly magazine published in Japanese under a licensing agreement between Forbes Media and atomixmedia. The launch event was hosted by Steve Forbes, Chairman and Editor-in-Chief of Forbes Media and Makoto Takano, Editor-in-chief of Forbes Japan and CEO of atomixmedia, and was attended by some 780 guests who are among Japan's business elites. Toshimitsu Motegi, Minister of Economy, Trade and Industry and Yuzaburo Mogi, Honorary CEO & Chairman of Kikkoman Corporation, were among the special guests who participated in the event. Also in attendance to commemorate the launch were Nobuyuki Idei, Founder & CEO of Quantum Leaps Corporation and Jin Nonogami, CEO of VELDT, both featured on the cover of the first issue of Forbes Japan.



Japanese Prime Minister Shinzo Abe congratulated the launch of Forbes Japan with a special video message delivered at the event. In the message Abe said: "The launch of Forbes Japan at this critical time is very significant. It creates a vital bridge of information between Japan and the world. The launch of Forbes Japan will make a powerful contribution to changing the inward-looking mindset that has restrained Japan for too long". The complete video message can be viewed on Forbes.com: www.forbes.com/video/3664443515001



An opening address by Steve Forbes, Chairman and Editor-in-Chief, Forbes Media



(Left to right) William Adamopoulos, CEO/Asia, Forbes Media; Nobuyuki Idei, Founder & CEO, Quantum Leaps Corporation; Yuzaburo Mogi, Honorary CEO & Chairman, Kikkoman Corporation; Steve Forbes, Chairman and Editor-in-Chief, Forbes Media; Toshimitsu Motegi, Minister of Economy, Trade and Industry, Japan; Jin Nonogami, CEO, VELDT; Makoto Takano, Editor-in-Chief, Forbes Japan and CEO, atomixmedia



(Left to right) Steve Forbes, Chairman & Editor-in-Chief, Forbes Media; Toshimitsu Motegi, Minister of Economy, Trade and Industry, Japan



(Left to right) Hiroshi Mikitani, Chairman & CEO, Rakuten; Makoto Takano, Editor-in-Chief, Forbes Japan and CEO, atomixmedia



(Left to right) Yuzaburo Mogi, Honorary CEO & Chairman, Kikkoman Corporation; Jin Nonogami, CEO, VELDT



(Left to right) Makoto Takano, Editor-in-Chief, Forbes Japan and CEO, atomixmedia; Yuki Yanai; Nobuyuki Idei, Founder & CEO, Quantum Leaps Corporation



(Left to right) William Adamopoulos, CEO/Asia, Forbes Media; William H. Saito, Founder & CEO, InTecur K.K.; Hiroo Mori, Executive Vice President, Mori Building



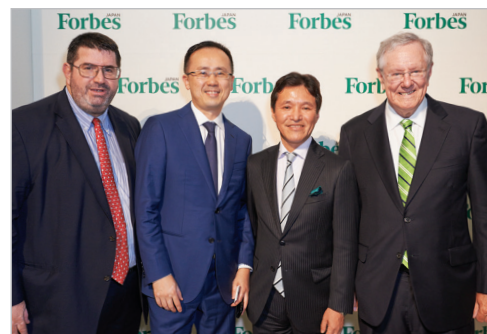
(Left to right) Makoto Takano, Editor-in-Chief, Forbes Japan and CEO, atomixmedia; Richard Li, Chairman & CEO, Pacific Century Group



(Left to right) Kunio Ishihara, Counsellor, Tokio Marine & Nichido Fire Insurance, Vice Chairman, Keidanren, Chairman, Committee on U.S. Affairs, Keidanren; Norihiko Ishihara, CFO, Forbes Japan, Managing Partner, Sun Investment



(Left to right) Yoshito Hori, CEO, GLOBIS Corporation; Makoto Takano, Editor-in-Chief, Forbes Japan and CEO, atomixmedia



(Left to right) William Adamopoulos, CEO/Asia, Forbes Media; Patrick Zhong, Senior MD & CEO, Pramerica-Fosun China Opportunity Fund LP, Fosun International; Makoto Takano, Editor-in-Chief, Forbes Japan and CEO, atomixmedia; Steve Forbes, Chairman & Editor-in-Chief, Forbes Media



(Left to right) Steve Forbes, Chairman & Editor-in-Chief, Forbes Media; Taizo Nishimuro, CEO & President, Japan Post Holdings



(Left to right) William Adamopoulos, CEO/Asia, Forbes Media; Yoshihiko Miyauchi, Senior Chairman, ORIX Corporation; Steve Forbes, Chairman & Editor-in-Chief, Forbes Media



(Left to right) Norihiko Ishihara, CFO, Forbes Japan, Managing Partner, Sun Investment; Eijiro Katsu, President COO, Internet Initiative Japan